



## 45th Annual Stuart Boat Show Sponsorship Opportunities

The largest boat show on Florida's Treasure Coast, featuring over 200 local, national and international exhibitors displaying hundreds of boats in-water and on land. Many boat brands are represented at the show, including the latest models of motor yachts, cruisers, center consoles, speedboats, sport fishing boats, and pontoons ranging in size from 12 feet to over 85 feet in length. Additional exhibits include the latest in personal watercraft, marine electronics, outboard and inboard engines, safety equipment, accessories, boat lifts, fishing gear, nautical clothing and jewelry, as well as financing and insurance companies. Plenty of seminars, music, delicious food and drinks add to the festivities.

### Show Facts:

- 200 + Exhibitors on land and in-water
- More than 18,000 visitors
- \$20 million dollar economic impact to the community
- Annual exhibitor growth of 15% for the past 4 years
- Annual visitor growth more than 35% over the past 5 years
- Affluent audience owns multiple boats, luxury cars & homes

Our mission is to create a win-win partnership with our Sponsors that offers value and drives brand exposure. We provide an extensive media plan including television, radio, print and online. So if you are looking to reach the marine and travel lifestyle audience, this is the perfect opportunity. Please contact us for further details on our existing sponsorship packages or feel free to suggest one of your own – we can create a package to fit most budgets and needs of our sponsors. [michele@stuartboatshow.com](mailto:michele@stuartboatshow.com)

### Contact Michele Allen for further details

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**ALLSPORTS**  
PRODUCTIONS



## Title Sponsor \$60,000

### BENEFITS

VALUE \$101,170

Exclusivity in the category - promotion begins in August and goes through January 2019	
Promotion within \$145,000 advertising campaign (print, TV, radio, social, email, websites)	\$67,000 value
Logo placement on all Boat Show ads within Southern Boating Magazine	\$3,000 value, 6 ads
Two (four color) full page ads in our partner publication Southern Boating Magazine	\$16,200 value, distribution 52K
Company brief, logo and links within the StuartBoatShow.com websites through 7/31/2019	\$4,200 value, ROS 6 months
Press release announcing your partnership with the Stuart Boat Show	\$600 value, distribution of 6.7K
Four-color ad within the show program	\$1,000 value, distribution 18K
Email announcement of your sponsorship to the show exhibitors	\$2,800 value, distribution 33K
Two (10' x 10') or one (10' x 20') boat show booths including electricity	\$1,890 value
Prominent signage at show entry gates and throughout the show grounds	\$3,000 value
Email announcement in Boatlines, the newsletter for the Marine Industries Association	\$800 value, distribution 1K
40 tickets for the boat show + Two VIP parking passes	\$680 value



## Transportation Sponsor \$10,000

### BENEFITS

VALUE \$23,740

Exclusivity in the category - promotion begins in August and goes through January 2019	
Signage placed on all official transportation vehicles - 3 buses/trolleys and 2 water taxi's	\$5,000 value
Signage at all shuttle locations - parking lots, downtown Stuart, 2 gate locations	\$1,600 value, 8 locations
One (4-color) full page ad in our partner publication, Southern Boating Magazine	\$8,100 value, distribution 52K
Logo placement on all Boat Show ads within Southern Boating Magazine	\$3,000 value, 6 ads
Company logo on show programs	\$500 value, distribution 18K
Company brief, logo and links within the StuartBoatShow.com websites through 7/31/2019	\$4,200 value, ROS 6 months
Press release announcing your partnership with the Stuart Boat Show	\$600 value, distribution 6.7K
Email announcement of your sponsorship to the show exhibitors	\$500 value, distribution 500
20 tickets for the boat show	\$240 value



## Cocktail Party Sponsor \$5,000

### BENEFITS

**VALUE \$9,920**

Sponsor for this 3 hour VIP event for show exhibitors and press, held 1/12/19	
Signage displayed throughout the venue	\$1,500 value, attendance 400
Distribute your promotional items and giveaways as desired	\$600 value, attendance 400
Opportunity to supply the table coverings, cups, napkins, etc. with your corporate logo	\$1,500 value, attendance 400
Company brief, logo and links within the StuartBoatShow.com websites through 7/31/2019	\$4,200 value, ROS 6 months
Email announcement of your sponsorship to the show exhibitors	\$500 value, distribution 500
Company logo on show programs	\$500 value, distribution 18K
Flyer reminder at the show office and hand delivered to each exhibitor	\$1,000 value, distribution 500
10 tickets for the boat show	\$120 value



## Seminar Tent Sponsor \$5,000

### BENEFITS

**VALUE \$9,820**

Exclusive sponsor for this busy venue that hosts more than 20 seminars and clinics for kids	
Your signage displayed throughout the tented venue	\$3,000 value, attendance 1,600
Distribute your promotional items and giveaways as desired	\$1,500 value, attendance 1,600
Company logo and links within the StuartBoatShow.com websites through 7/31/2019	\$4,200 value, ROS 6 months
Email announcement of your sponsorship to the show exhibitors	\$500 value, distribution 500
Company logo on show programs	\$500 value, distribution 18K
10 tickets for the boat show	\$120 value